

Message Text

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USIA/IEE:JSHIRLEY

EUR/EE:ABRAINARD

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P 212320Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY WARSAW PRIORITY

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FOR BALDYGA FROM IEE

E.O. 11652: NA

SUBJECT: FRANKLIN-JEFFERSON EXHIBIT

WE DISCUSSED THE FOLLOWING SUBJECTS WITH MASEY:

1. TRANSLATION--F-J BROCHURE TRANSLATION UNDERWAY AS IS
TRANSLATION EXHIBIT TEXT. KEMPKA IS TRANSLATOR OF BROCHURE
AND EDITOR OF ALL OTHER TRANSLATION MATERIALS. MASEY ADVISES
THAT CONSIDERABLE TRANSLATION WORK REQUIRED PRIOR TO AND EVEN
DURING FIRST WEEK OR SO OF WARSAW SHOWING. THIS INCLUDES
CAPTIONS OF POLISH SECTION, PRESS KITS, FLYERS
AND OTHER UNSPECIFIED MATERIALS. AGENCY UNABLE TO PROVIDE
ANY TRANSLATING OR EDITING FACILITIES FOR THESE. POST MAY
WISH TO UTILIZE SERVICES OF BRONISLAW ZIELINSKI FOR THIS TASK.
IF YOU CONCUR, ZIELINSKI WOULD HAVE TO BE ALERTED TO STAND BY
FOR A PERIOD OF APPROXIMATELY SIX WEEKS PRIOR TO EXHIBIT OPEN-
ING AND DURING SHOWING, AND BE PREPARED TO TRACEL TO PARIS
SHOULD READING OF PROOFS BE NECESSARY. IF PASSPORT PROBLEMS
ARISE POLISH EMBASSY HERE WOULD, WE BELIEVE, BE HELPFUL.

2. REVIEW CREDITS IN FRENCH-LANGUAGE BROCHURE AND PROVIDE
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GUIDANCE ON POLISH INSTITUTIONS/MINISTRIES TO BE CITED.

CABLE REPLY.

3. PRINTING -- EAMES OFFICES UNDECIDED YET ON WHERE TO TYPE-SET AND PRINT BROCHURE AND EXHIBIT CAPTIONS. WILL ADVISE.

4. PUBLICITY -- IBM PAID FOR AND PREPARED ALL EXHIBIT PUBLICITY IN PARIS AND WILLING DO SAME IN WARSAW. FROM ALL REPORTS IBM DID FIRST-RATE JOB. WE WELCOME IBM INTEREST PROVIDING THEY WILLING WORK IN CONCERT WITH EMBASSY. WOULD APPRECIATE YOUR VIEWS BY 0900 WASHINGTON TIME, JANUARY 22.

5. JOHN BROWN -- BROWN IS DISTINGUISHED SCHOLAR WHOSE SERVICES HAVE BEEN RETAINED FOR WARSAW SHOWING. ALTHOUGH HIS TITLE WHICH SUGGESTS HE HAS RESPONSIBILITIES PERTAINING TO EXHIBIT, PRINCIPAL REASON FOR RETAINING HIS SERVICES IS TO ENABLE YOU TO PROGRAM HIM EXTENSIVELY DURING PERIOD OF EXHIBIT. HE HAS SEVERAL GOOD TALKS ON SUBJECTS DIRECTLY RELATED TO EXHIBIT THEME, BUT IS ALSO THOROUGHLY AT HOME ON VIRTUALLY ANY PHASE OF AMERICAN CULTURE, AND ON CONTEMPORARY LITERATURE IN PARTICULAR.

6. VISITS -- MASEY, IBM REPRESENTATIVE AND PUBLIC RELATIONS EXECUTIVE RETAINED BY IBM PROPOSE VISIT WARSAW O/A FEBRUARY 25. POST DESIRE FOR EARLY PRESS CONFERENCE AND OTHER MATTERS CAN BE DISCUSSED AT THAT TIME. WILL ADVISE ETA ONCE YOU HAVE CONCURRED IN VISIT.

7. PROJECT OFFICER -- IDENTIFY OFFICER WITH WHOM YOU WISH MASEY AND EAMES TO DEAL IN ALL MATTERS CONCERNING EXHIBIT. THEY ANTICIPATE HEAVY PHONE TRAFFIC IN WEEKS AHEAD. DECONTROL AFTER 1/21/76

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Margaret P. Grafeld
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